

1 China

CN1	<i>Awareness campaign</i>	Establishing awareness campaign departments							
	Started 1960s	Objective To manage traffic safety awareness campaigns	Participants	Organizers Urban traffic management administrations	Conductors Urban traffic management administrations	Basis in law Article 6 of the Road Traffic Safety Act	Description Awareness campaign departments have been established in urban traffic management administrations to organize and implement traffic safety education and propaganda	Results and assessment	Notes and other information
	Ended								
CN2	<i>Education</i>	Traffic safety education and propaganda by public security organs							
	Started 1986	Objective To specify the departments responsible for traffic safety education and propaganda	Participants	Organizers State council	Conductors State council	Basis in law	Description The State Council has confirmed that traffic safety education and propaganda in the country are all to be administered by public security organs	Results and assessment	Notes and other information
	Ended								
CN3	<i>Education</i>	Traffic Safety Education Day							
	Started 1996	Objective To institutionalize traffic safety education for middle and primary school students	Participants	Organizers The original State Education Commission and Ministry of Justice	Conductors The original State Education Commission	Basis in law	Description 1. Publishing the "Announcement about Establishing Traffic Safety Education Day in Middle and Primary Schools" 2. The Ministry of Justice has incorporated traffic rules into laws popularizing education	Results and assessment	Notes and other information
	Ended								
CN4	<i>Education and awareness campaign</i>	Three-Year Plan for Traffic Safety Publicity Education							
	Started 1996	Objective	Participants	Organizers Ministry of Public Security	Conductors Public safety departments	Basis in law	Description 1. Publishing the "Three-Year Plan for Traffic Safety Publicity Education" 2. The Ministry of Public Security has selected the first week of April as the nation's traffic safety awareness week	Results and assessment	Notes and other information
	Ended 1998								
CN5	<i>Education</i>	Propaganda of the Road Traffic Safety Act							
	Started 2004	Objective 1. Propaganda of traffic safety 2. to raise public concern about traffic safety	Participants	Organizers Ministry of Health, Ministry of Public Security, Ministry of Transportation, Ministry of Education and State Administration of Work Safety	Conductors Local departments	Basis in law	Description 1. Propaganda of the Road Traffic Safety Act, knowledge of traffic safety, harm of traffic accidents, and first aid treatment after traffic accidents 2. Promoting traffic safety education for middle and primary school students	Results and assessment	Notes and other information
	Ended								
CN6	<i>Awareness campaign</i>	"Five to" campaign							
	Started 2004	Objective To promote traffic safety and self-protection awareness. Traffic accident prevention	Participants	Organizers Ministry of Public Security	Conductors Public security organs	Basis in law	Description 1. The theme of the campaign is "care for life , travel for safety" 2. Carrying out traffic safety propaganda coming to countries, to communities, to enterprises, to schools, and to families (the "five to") activities	Results and assessment	Notes and other information
	Ended 2005								
CN7	<i>Education</i>	Rectifying the driver training market							
	Started 2004	Objective To regulate driver training system	Participants Driving schools	Organizers Ministry of Public Security and Ministry of Transportation	Conductors Traffic management departments	Basis in law Article 20 of the Road Traffic Safety Act	Description 1. Regulating the driver training process 2. Supervising driver license testing departments	Results and assessment	Notes and other information
	Ended								
CN8	<i>Education</i>	Quality-oriented education project for drivers							
	Started 2005	Objective To ensure driver's education quality	Participants	Organizers	Conductors Traffic management departments	Basis in law Article 19 of the Road Traffic Safety Act	Description 1. Publishing the book "Driving Safely Starts Here" 2. Publishing the "Syllabus for Driver Quality-Oriented Training" 3. Publishing the "Assessment Methods for Driver Integrity"	Results and assessment	Notes and other information
	Ended								

CN9	<i>Awareness campaign</i>	"Protect life and travel safely" campaign							
	Started 2006	Objective To promote traffic safety awareness. To build a safe, smooth and harmonious traffic environment	Participants	Organizers Propaganda Department of the Central Committee of CPC, Ministry of Public Security, Ministry of Education, and Ministry of Justice and State Administration of Work Safety	Conductors Governments and public security organs	Basis in law	Description 1. Constructing grassroots propaganda networks 2. Utilizing social forces and modern media to promote traffic safety propaganda 3. Developing the "five to" efforts	Results and assessment	Notes and other information
CN10	<i>Awareness campaign</i>	"Establishing safe agricultural machinery and promoting new country construction" campaign							
	Started 2006	Objective To construct a "safe agriculture machinery" environment	Participants	Organizers	Conductors Local departments	Basis in law	Description 1. Constructing 10 "Safe agricultural machinery" model counties 2. Constructing 100 "Safe agricultural machinery" model towns 3. Constructing 1,000 "Safe agricultural machinery" model villages	Results and assessment	Notes and other information
CN11	<i>Awareness campaign</i>	"Production safety month" campaign							
	Started 2011	Objective To promote the "State Council Notice of Further Enhancing the Production Safety of Enterprises"	Participants	Organizers State Council	Conductors Propaganda department of the central committee of CPC, state administration of work safety, etc.	Basis in law	Description 1. Clamping down on all kinds of illegal production, operation, and construction 2. Improving rules and regulations 3. Improving the technical equipment level 4. Improving safety supervision and management 5. Preventing large-scale accidents	Results and assessment	Notes and other information
CN12	<i>Awareness campaign</i>	"Civilizing Traffic Action Plan"							
	Started 2011	Objective To ensure traffic safety and smooth operations	Participants	Organizers Ministry of Public Security and Central Civilization Office	Conductors Public security organs	Basis in law	Description 1. Building model schools for civilizing traffic 2. Clamping down on serious traffic violations and improving traffic safety infrastructures 3. Improving the public service campaign of civilizing traffic 4. Emphasizing the building of models and enhancing their spread	Results and assessment	Notes and other information
CN13	<i>Awareness campaign</i>	"Traffic civilization into enterprises"							
	Started 2011	Objective Rectification of hidden dangers in the road transport of passengers	Participants	Organizers Ministry of Public Security	Conductors Public security organs	Basis in law	Description Traffic safety education and propaganda to every transportation enterprise and every driver in the country	Results and assessment	Notes and other information
CN14	<i>Awareness campaign</i>	"Traffic civilization month"							
	Started 2011	Objective To further enhance the rectification of hidden dangers in the road transport of passengers	Participants	Organizers Ministry of Public Security	Conductors Public security organs	Basis in law	Description 1. Education and propaganda during the mid-autumn day and national day 2. Propaganda aimed at schools 3. Setting obligations for propaganda outlets	Results and assessment	Notes and other information
CN15	<i>Education</i>	The Sixteenth Traffic Safety Education Day for middle and primary school students							
	Started 2011	Objective To enhance traffic safety awareness and improve risk avoidance	Participants	Organizers Ministry of Education	Conductors Administrative departments for education and middle and primary schools	Basis in law	Description 1. Evacuation drills 2. Traffic safety education 3. Sweeps for potential safety hazards 4. The last Monday of March has been selected as Safety Education Day for middle and primary school students	Results and assessment	Notes and other information

CN16	<i>Education</i>	Pre-licensing education							
	Started 2004	Objective To regulate driver training	Participants	Organizers National People's Congress	Conductors Traffic management sections of public safety departments	Basis in law Article 20 of the Road Traffic Safety Act Enforcement Regulations	Description 1. Drivers in training are required to study the Road Traffic Safety Act and regulations before learning how to drive 2. Coaches and instructional cars are required during the learning process	Results and assessment	Notes and other information
	Ended								
CN17	<i>Education</i>	Shanghai Traffic Safety Education School							
	Started 1995	Objective To educate students about transportation laws and regulations, traffic safety, and professional ethics of drivers	Participants	Organizers	Conductors Shanghai Television University	Basis in law	Description 1. Traffic safety managerial staff training 2. Daily driver education 3. Special workshops on traffic accident precautions 4. New driver introduction education	Results and assessment	Notes and other information
	Ended								
CN18	<i>Regulation</i>	Real-time information publication							
	Started 2010	Objective To transmit weather information to road users in an accurate and timely fashion	Participants	Organizers Ministry of Education and Central Weather Bureau	Conductors	Basis in law	Description 1. Build meteorological and action-sharing stations along major roads 2. Enhance the information communication between transportation and meteorological departments 3. Improve special transportation weather prediction equipment 4. Improve information publication equipment	Results and assessment	Notes and other information
	Ended								
CN19	<i>Awareness campaign</i>	The first global road safety week in the United Nations China area							
	Started 2007	Objective Enhance the global road safety resolution	Participants	Organizers The United Nations	Conductors Ministry of Public Security	Basis in law	Description 1. Publish the "Road Safety Action Appeal" 2. During the activity, local public safety departments have given out about 70 million propaganda materials, set more than 100 special columns through the media, published 7,000 papers, and drawn about 120 million people to the activities	Results and assessment	Notes and other information
	Ended								
CN20	<i>Awareness campaign</i>	Million picture albums for the countryside							
	Started 2007	Objective Improve traffic safety awareness in the countryside	Participants	Organizers	Conductors Traffic management bureau of Ministry of Public Security and the China Insurer Company	Basis in law	Description 1. Distribute 1 million picture albums	Results and assessment	Notes and other information
	Ended								
CN21	<i>Awareness campaign</i>	BMW Children's Traffic Safety Education Camp							
	Started Since 2005	Objective Improve traffic safety awareness among and education for children	Participants	Organizers	Conductors BMW	Basis in law	Description 1. Build a traffic safety theme park 2. Give puppet shows 3. Send out traffic safety gift packs	Results and assessment	Notes and other information
	Ended								
CN22	<i>Education</i>	"Little Hand Hold Big Hand - China Family Traffic Safety Education"							
	Started 2008	Objective Enhance traffic safety awareness among children and families	Participants	Organizers	Conductors Department for Children at the All-China Women's Federation, the Chinese Research Society of Family Culture, and Toyota	Basis in law	Description 1. Distribute traffic safety manuals to children	Results and assessment	Notes and other information
	Ended								

CN23	Awareness campaign	“Welcome Olympics and Travel Safely” traffic safety knowledge contest							
	Started 2008	Objective	Participants	Organizers	Conductors	Basis in law	Description	Results and assessment	Notes and other information
	Ended				The propaganda department of the central committee of the CPC and Ministry of Public Security		1. Publish contest questions through newspapers, TV, and web media 2. Draw 116 million people to the activities		
CN24	Awareness campaign	Child Family Road Safety Education Program							
	Started 2008	Objective	Participants	Organizers	Conductors	Basis in law	Description	Results and assessment	Notes and other information
	Ended	Enhance traffic safety awareness among children and families			GM and China organizing committee		1. Sign the “Children’s Traffic Safety Family Education Plan” 2. Propose the “fasten your seat belt” and “use car seats” slogans 3. Distribute traffic safety picture albums		
CN25	Education	Publish the “Syllabus for Driver Training of Disabled People”							
	Started 2010	Objective	Participants	Organizers	Conductors	Basis in law	Description	Results and assessment	Notes and other information
	Ended	Enhance the quality of education for handicapped drivers			Ministry of Transportation				
CN26	Awareness campaign	Publish the “Civilizing Traffic Action Plan” implementation scenario							
	Started 2010	Objective	Participants	Organizers	Conductors	Basis in law	Description	Results and assessment	Notes and other information
	Ended	Enhance the “civilizing traffic” activities and improve people’s awareness of transportation safety			Central Civilization Office and Ministry of Public Security		1. Call for six major transportation civilization actions 2. Get rid of six bad transportation habits 3. Reject six dangerous driving actions 4. Improve six types of traffic safety and management facilities		
CN27	Education	Traffic safety education for primary and secondary school students							
	Started 2010	Objective	Participants	Organizers	Conductors	Basis in law	Description	Results and assessment	Notes and other information
	Ended	Enhance traffic safety awareness among children			China Concerned about the Next Generation Working Committee		1. Itinerant exhibitions of traffic safety knowledge 2. Itinerant exhibitions of traffic safety education 3. Collecting 10 thousand drivers’ signatures in support of children’s travel safety		
CN28	Awareness campaign	Michelin joins in Chinese road traffic safety training							
	Started 2010	Objective	Participants	Organizers	Conductors	Basis in law	Description	Results and assessment	Notes and other information
	Ended	Tire safety awareness			Michelin and Traffic management research center of Ministry of Public Security		1. Tire safety propaganda and training		
CN29	Awareness campaign	Broadcast among hundred-cities and hundred-TV (broadcast) stations							
	Started 2010	Objective	Participants	Organizers	Conductors	Basis in law	Description	Results and assessment	Notes and other information
	Ended	Enhance traffic safety awareness among children			Traffic management bureau of Ministry of Public Security, Central Civilization Office and China Broadcast & TV Association		1. Broadcast a traffic safety program on December 2 via various TV stations 2. Set up special columns for traffic safety 3. Solicit submissions for a transportation civilization logo		

