JP1	Education	Education prior to obtain	ng a driving license (gradu	ated license systems in oth	er countries), the driving sc	hool curriculum, etc.	
	Started 1903 (Regulation on Com- mercial Motor Buses [Aichi Prefecture]) Ended	<b>Objective</b> To cultivate good drivers	Participants Drivers of motor vehicles, etc.	Organizers Prefectural public safety commissions	Conductors Prefectural public safety commissions and commis- sioned corporations	<b>Basis in law</b> Articles 84 to 108 of the Road Traffic Act	<ul> <li>Description</li> <li>1. classroom instruction and skills training (or at a designated driving school, and a test upper 2. an aptitude test and subject test to obtain license;</li> <li>3. classroom instruction and skills training (or designated driving school, and graduation ter 4. an aptitude test and subject test to obtain license;</li> <li>or</li> <li>1. an aptitude test and subject test to obtain license;</li> <li>2. practice on the roads;</li> <li>3. an aptitude test, subject test, and driving an ordinary license;</li> <li>4. the course for new drivers.</li> </ul>
JP2	Education	Education required by law	ı				
	Started Ended	<b>Objective</b> Ongoing education for license holders	Participants Holders of driving licenses (those certified as excellent drivers, holders of ordinary licenses, those who have committed traffic violations, those renewing for the first time, and elderly people)	Organizers Prefectural public safety commissions	Conductors	<b>Basis in law</b> Article 108 of the Road Traf- fic Act	<b>Description</b> Given that it is not unusual for traffic laws to updated and the road traffic situation to hav the time five years have elapsed, the system courses at the time of driving license renewa preventing traffic accidents by increasing the edge and awareness of individual drivers by they are fully informed of safe driving metho the new traffic laws or road traffic situation.
JP3	Education	Optional short courses					
	Started Ended	<b>Objective</b> Ongoing education for license holders	Participants Licensed drivers (senior citizens)	Organizers	Conductors	Basis in law	Description For drivers under the age of 70 looking to rer licenses, a representative from his or her com workplace, or organization can apply (via pai tion) for optional courses ("on-demand course by instructors from private-sector educational certified by the Public Safety Commission-cen demand courses that take the place of course license renewal include "Public Safety Comm Substitute Courses" offered at driving school private-sector educational facilities and, for 70 or over, senior citizen driver courses, chall and specified optional courses for senior citiz Under this system, drivers can complete thes to receive exemption from the short courses for license renewal.
JP4	Education	Correctional education fo	r those subject to administ	rative disposition			
	Started Circa 1965 Ended	<b>Objective</b> Correctional education in the form of one-to-one safety guidance from an instructor	<b>Participants</b> Drivers who have been subject to administrative disposition ordering the suspension or revocation of their driving license in ac- cordance with Article 103 of the Road Traffic Act, due to repeated traffic accidents or violations	Organizers Prefectural police headquar- ters	<b>Conductors</b> Instructor on a course at a safe driving school for those subject to administrative disposition	Basis in law	<b>Description</b> This form of education includes diagnosis of a aptitude for driving, using the aptitude test of National Research Institute of Police Science; results of this, the instructor corrects problem behavior and provides guidance about safe d ior. At present, the test lasts 30 minutes for t short-term administrative dispositions, 60 mi subject to medium-term administrative dispositions and group and the subject to long-term ad dispositions.

# **Results and assessment**

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(on the road) at a n test; ain an ordinary

ain a temporary

ng test to obtain

to have been have changed by em of compulsory ewal is aimed at the safety knowlby ensuring that thods tailored to on.

renew their community, paid applicaourses") taught ional institutions -certified. Onurses required for mmission-Certified hools and other for drivers aged hallenge courses, citizens (basic). hese short courses ses legally required

Results and assessment

**Results and assessment** 

Notes and other information Classified as targeting drivers in general (3.2.1(2))

Notes and other information Classified as targeting drivers in general (3.2.2(2))

of the driver's est compiled by the nce; based on the blematic driving fe driving behavfor those subject to ) minutes for those ispositions, and 80 minutes for those subject to long-term administrative dispositions. Guidance is subsequently provided in either

group or one-to-one interviews.

**Results and assessment** 

Notes and other information Classified as targeting drivers in general (3.2.1(3))

Notes and other information Classified as targeting drivers in general (3.2.1(1))

JP5	Education	Novice driver period syste	em				
	Started Ended	<b>Objective</b> To curb accidents resulting from the fact that the driving skills of those who have re- cently obtained their driving license are worse than those of drivers who have built up adequate experience since gaining their license	Participants Drivers who have been li- censed for less than one year	Organizers Prefectural public safety commissions	<b>Conductors</b> Prefectural public safety commissions and commis- sioned corporations	Basis in law	<b>Description</b> Those who have incurred three or more pena within a year of gaining their license (excludi which a single penalty point was incurred on occasions) either undergo a novice drivers' c to take their test again, with their license be they do not pass this.
JP6	Education	Safe driving managers					
	Started Ended	Objective To ensure safety when a company uses motor vehicles to carry out its business operations	Participants Drivers of vehicles used by companies	<b>Organizers</b> Company	Conductors In order to ensure that drivers complete the necessary pro- cedures for operating vehicles safely, a company that uses motor vehicles to carry out its business operations shall take the following measures: in the case of a company with at least one vehicle with a passenger capacity of eleven or more, or at least five other motor vehicles (with a motorcycle regarded as half a vehicle), a safe driving man- ager must be appointed at each base of operations that uses vehicles; in the case of a company with twenty or more vehicles, a deputy safe driving manager must be appointed to assist the safe driving supervisor in their duties.	for Enforcement of the Road Traffic Act	<ul> <li>Description <ul> <li>(1) the formulation of appropriate operational prevent overwork due to excessive driving he as taking into account other factors crucial the including drivers, operations, vehicles, and the roads;</li> <li>(2) deploying a relief driver if there is a risk the long periods or long distances, or driving over impede safe driving, due to overwork;</li> <li>(3) putting in place instructions and measure the response in the event of extreme weather any other abnormal situation;</li> <li>(4) conducting roll calls and other checks before begin their shifts, identifying and taking step drivers who are at risk of being unable to driver due to alcohol consumption, overwork, illnest reason;</li> <li>(5) ensuring that drivers keep a daily log of the operations; and</li> <li>(6) providing guidance for drivers regarding knowledge required to ensure safe driving</li> </ul> </li> </ul>
JP7	Awareness activities	Nationwide traffic safety	campaign				
	Started Circa 1962 Ended	Objective	Participants	Organizers	Conductors	<b>Basis in law</b> Central Traffic Safety Coun- ter-measurement Council	<b>Description</b> Traffic safety awareness campaign run natior general rule, the campaign runs in spring bet and in fall between September 21-30, but the are determined each year by the Traffic Safet Headquarters. In unified local election years years), the spring campaign runs from May 11
JP8	Organization	Japan Traffic Safety Educa	ation Association				
-	Started 1968 Ended	<b>Objective</b> Activities: aimed at promot- ing traffic safety education to foster safe traffic behav- ior, traffic safety education in partnership with local communities, and cultivating leaders in this field.	Participants	Organizers	Conductors	Basis in law	Description Training: Workshops for traffic safety instruct administrators, workshops for high school te workshops for driving school instructors, etc Fact-finding surveys concerning traffic safety schools Dissemination of information: Public Traffic Safety Education monthly newsletter support: Producing and distributing teaching use in traffic safety education

# **Results and assessment**

alty points ling cases in n three separate course or have eing revoked if

Notes and other information Classified as targeting drivers in general (3.2.1(4))

nal plans that ours, as well to safe driving, the situation on

that driving for ernight could

es concerning er conditions or

efore drivers eps to deal with ive normally, ess, or any other

their driving

the skills and

**Results and assessment** 

Notes and other information Classified as driver management (3.2.2(1))

nwide .As a tween April 6-15 e official dates ty Measures (every four to May 20.

**Results and assessment** 

Notes and other information Classified as other (general) (3.5(1))

ctors and eachers, and . Research: ty education in cation of the Educational materials for **Results and assessment** 

Notes and other information Classified as other (general) (3.5(2))

3	Japan						
JP9	Enforcement	The "San-nai" (3 No's) Car	npaign				
	Started Circa 1975 Ended	<b>Objective</b> To help prevent motorcycle accidents involving high school students	Participants High school students	<b>Organizers</b> High schools	<b>Conductors</b> High school teachers	Basis in law	<b>Description</b> Campaign involved seeking to prevent accid high school students by establishing school restricting the use of motorcycles (no riding no buying of motorcycles, and no acquisition cle license)
JP10	Education	The Positive Aging Drivin	g Course traffic safety e	ducation program for se	nior drivers		
	Started 2004 Ended	<b>Objective</b> To improve driving behavior and safety consciousness among senior drivers as well as enhance activeness in their daily lives (positive ag- ing) in order to contribute to efforts to enable such drivers to take a more active role in society		<b>Organizers</b> JAMA	Conductors	<b>Basis in law</b> Private	<b>Description</b> This program combines four types of traffic ing with "traffic brain training," featuring of is effective in increasing the ability to drive consciousness, and brain function. Each of within the traffic safety training category h and participants complete worksheets and discussions under the supervision of a grou structure allows training elements with diffi be selected and combined, in accordance w and needs of the participants.
JP11	Awareness activities	Safety campaigns for ma	nufacturers				
	Started Ended	Objective	Participants	Organizers	Conductors	<b>Basis in law</b> Private	Description
JP12	Organization	Japan Traffic Safety Asso	ciation				
	Started Ended	Objective • Efforts to improve traffic safety awareness • The promotion of traffic safety education • Various training programs • Traffic safety award programs • Investigative research into traffic safety • The creation and distribu- tion of educational materials on traffic safety • Interaction and collabora- tion with foreign countries	Participants	Organizers	Conductors	Basis in law	Description [Development programs for traffic safety in • Training sessions for traffic safety educate • Efforts aimed at promoting safe driving an citizens through participatory, experiential, programs • Expanded programs for elderly driver edu • Training sessions for high school traffic safe • Practical efforts in high school traffic safe • Training sessions for instructors at high sc students to come to school by motorcycle • Development-oriented training sessions for instructors • Development-oriented training for super a • Development-oriented training for instruct sioned by local governments) [Traffic safety education activities] • Integrated regional project for vehicle tra education • Safety seminars • Workshops (commissioned by local gover [Investigative research activities] • Investigative research projects and the co plied case information from junior high scho

cidents involving ol regulations ng of motorcycles, ion of a motorcy**Results and assessment** 

Notes and other information Classified as targeting junior and senior high school students, etc. (3.4(1))

ic safety traino content that ve safely, safety f the subjects has three levels d engage in vup leader. The fferent effects to with the wishes **Results and assessment** 

Notes and other information Classified as targeting seniors (3.3(1))

**Results and assessment** 

Notes and other information

**Results and assessment** 

instructors] ators among senior al, and practical

lucation safety educators ifety education schools that allow

for child seat

r advisors uctors (commis-

raffic safety

ernments)

Investigative research projects and the collection of applied case information from junior high schools
Regional efforts in applied traffic safety education
Work commissioned by local governments

Notes and other information Classified as other (general) (3.5(3))

4

JP13	Organization	Driving aptitude examine	ers				
	Started	Objective	Participants	Organizers	Conductors	Basis in law	Description
	Ended			Prefectural public safety commissions		Article 108 of the Road Traf- fic Act	
JP14		In-school education					
	Started	Objective	Participants	Organizers	Conductors	Basis in law	Description
	Ended						
JP15	Education	WebGIS for traffic accide	nt information service				
	<b>Started</b> Circa 2010	<b>Objective</b> By publicizing information on traffic accident trends	<b>Participants</b> Road users (general)	<b>Organizers</b> Prefectural public safety commissions	Conductors Prefectural police	Basis in law	<b>Description</b> Service operators load the attributes and cha of traffic accidents (location, date, time, wea
	Ended	and occurrence rates, this service aims to give more					classification, types of transportation involve of the people involved, and the degree of dar
		and more people a better					etc.) into the WebGIS interface and provide r
		understanding of accident prevention strategies and					with online access to the information. The se viewers configure attribute settings to change
		improve overall traffic safet awareness.	I				accidents visible on-screen, download resour information.
							Kagawa Prefecture Traffic Accident Informat System http://kagawa-jiko.jp/
							Ibaraki Prefecture Traffic Accident Map
							http://gis.asp-ibaraki.jp/jam_ibaraki/faces/js

JP16 Education Traffic safety education at businesses, etc. Started Objective Participants Organizers Conductors **Basis in law** Description To require businesses that Businesses that use more Prefectural public safety Prefectural police This program is providing instruction such as workshops for Ended use more than a certain than a certain number of commissions safe driver managers, etc., in order for traffic safety instrucnumber of vehicles to apvehicles tion to be appropriately implemented. point safe driving managers based on the articles of the Road Traffic Act, and have the managers appropriately implement traffic safety education in accordance with the guidelines. Education Thorough adherence to the use of seatbelts and child car seats **JP17** Started Objective Organizers Conductors Basis in law Description Participants To increase usage of seat-Prefectural public safety Prefectural police This program aims at ensuring thorough adherence to the use belts and child car seats of seatbelts by all passengers in a vehicle, including the rear Ended commissions seats through practical, hands-on traffic safety education using crash test videos and "seatbelt convincers" that allow

**Results and assessment** 

Notes and other information

Description	Results and assessment	<b>Notes and other information</b> Classified as targeting junior and senior high school stu- dents, etc. (3.4(2))
<b>Description</b> Service operators load the attributes and characteristics of traffic accidents (location, date, time, weather, type/ classification, types of transportation involved, sexes/ages of the people involved, and the degree of damage/severity, etc.) into the WebGIS interface and provide regular citizens with online access to the information. The service lets viewers configure attribute settings to change the types of accidents visible on-screen, download resources, and print information.	Results and assessment	Notes and other information
Kagawa Prefecture Traffic Accident Information Service System http://kagawa-jiko.jp/		
Ibaraki Prefecture Traffic Accident Map http://gis.asp-ibaraki.jp/jam_ibaraki/faces/jsp/lite/map.js p?id=0_8a8183a83dbd1989013dbe3432f7002a&xmin=13 9.955124238298&ymin=35.91529786483986&xmax=140. 11891046019264&ymax=36.01031303649038&groupId=o rg_tukubamirai		

**Results and assessment** 

Notes and other information Classified as driver management (3.2.2(1))

people to experience for themselves the effects of using a seatbelt. Moreover, it encourages widespread use of child car seats via PR targeting parents and guardians at kindergartens and nurseries, and provide instruction in how to fit such seats properly, in order to ensure that they are used correctly. In addition, they lobby local government bodies and private sector groups to enhance relevant support systems.

**Results and assessment** 

Notes and other information Classified as targeting drivers in general (3.2.1(5))

JP18	Education	Popularizing reflective iten	ns				
	Started Ended	<b>Objective</b> To popularize reflective gear, which is highly effective in preventing nighttime traffic accidents involving pedestri- ans and cyclists	Participants Senior citizens	Organizers Prefectural public safety commissions	Conductors Prefectural police	Basis in law	<b>Description</b> As well as engaging in proactive publicity and awa raising activities that make use of various media to message out, the public safety commissions offer p interactive traffic safety education and organize ex of reflective gear in partnership with relevant orga tions and groups, in order to provide people with a
							understanding of the effects of greater visibility ar of using reflective gear.
JP19	Education	Safety education program:	"AYATORII"				
	Started Ended	-	Participants Children ages 4 - 12	Organizers Honda Motor Co., Ltd.	Conductors Honda Motor Co., Ltd.	Basis in law	<ul> <li>Description</li> <li>Ages 4 – 5</li> <li>AYATORII Chicks targets preschoolers aged four to a group education environment, such as a nursery or kindergarten, and aims to provide them with the of traffic safety in a repeated manner, covering the "understanding sounds (sounds in the traffic envir ment)," "always stop," "always look," and "understraffic lights."</li> <li>Grades 3 – 4</li> <li>The program seeks to foster their ability to notice to thinking for themselves. In particular, they conside safety issues in the context of their daily lives, in reschool, home, and their community.</li> <li>Preschool – 6th grade</li> <li>Let's ride a bicycle safely in a fun manner! The program seeks to nurture an awareness of traffic safety among children through practical sessions on bicycles, allot them to have fun while they learn the basics about stopping, and turning when on their bicycles.</li> </ul>
	Education	and elementary schools. Traffic safety education "Sa	afety Action 21" for his	ih school students			
JP20					Conductors	De sis in Jaw	Description
	Started FY 2000	-	Participants High school students	<b>Organizers</b> JAMA	Conductors	Basis in law	<b>Description</b> 1. Are you aware you are a member of traffic society? - The responsibility that comes with being a member
	Ended	aged between 16 and 18 (high school age), as there is a high accident rate in this age bracket					<ol> <li>Are bicycles considered pedestrians or vehicles?</li> <li>Awareness of the fact that a bicycle is a vehicle.</li> <li>Everyone on the road is a partner.</li> <li>Coexistence with vulnerable road users</li> <li>Do bicycles also have to stop at stop signs?</li> <li>How to prevent bicycle collisions at intersections</li> <li>It is important for 2-wheel vehicles to show/he coe</li> </ol>

- Responsibility in the event that one causes injury or other harm 10. Good partnerships with senior citizens.
- dents as pedestrians, cyclists, and motorcyclists, and senior pedestrians

mon among high school students)

### **Results and assessment**

nd awarenessnedia to get the offer practical, anize exhibitions ant organizae with a deeper pility and ways

Notes and other information Classified as targeting seniors (3.3(2))

#### **Results and assessment**

four to five in ursery school with the basics ring the topics fic environ-"understanding

notice things by consider traffic es, in relation to

The program ety among les, allowing about riding, s.

society? nember of the traffic community cles? cle.

5. It is important for 2-wheel vehicles to show/be seen by 4-wheel vehicles.

-- Ways of preventing accidents involving four-wheeled vehicles

6. It may be fun riding in a car, but it's also dangerous.

- How to prevent accidents while in a four-wheeled vehicle with others (such accidents are com-

7. What dangers can be found in this picture? (While riding a bicycle)

- Training in predicting danger while cycling

8. What would you do if you were in an accident? What would you do if you witnessed an accident?

- Dealing with accidents that occur while cycling. 9. Violations and accidents affect your life plans.

- An educational program aimed at developing good relationships between high school stu-

Notes and other information Classified as targeting junior and senior high school students, etc. (3.4(4))

Notes and other information Classified as other (general) (3.5(5))

JP21	Education	Traffic Safety Center					
	Started Ended	<b>Objective</b> To learn traffic safety knowl- edge and etiquette through hands-on experiences involv- ing looking, thinking, and driving, etc.	Participants	Organizers General Incorporated Foundation Hyogo Prefecture Traffic Safety Association, Hyogo Prefecture Traffic Safety Activity Promotion Center	<b>Conductors</b> General Incorporated Foundation Hyogo Prefecture Traffic Safety Association, Hyogo Prefecture Traffic Safety Activity Promotion Center	Basis in law	<b>Description</b> Features various experiential devices, mod more. In addition, it carries out driving apt and traffic safety education for senior drive
JP22	Education	Creating maps of safe rou	tes to school - Fostering st	udents who can think and a	ct safely on their own		
	Started	<b>Objective</b> To provide students with the	Participants Junior high school students	<b>Organizers</b> Ashigaradai Junior High	<b>Conductors</b> Ashigaradai Junior High	Basis in law	<b>Description</b> Creation of a map of safe routes to school
	Ended	knowledge and skills needed to protect their lives against potential risks arising from school life, and to instill in students the ability to behave safely in the event of imminent danger, enabling them to make appropriate judgments according to the situation		School, Ashigara City, Kana- gawa Prefecture	School, Ashigara City, Kana- gawa Prefecture		Procedure for creating a map of safe routes to (a) The teacher in charge of safety decides on ing point in each neighborhood where each gu and the children go their separate ways, prepa- map of the area between that final disbanding school, and takes the necessary steps to enab school to be drawn on it once a final decision (b) The final disbanding points should be chos tion for ensuring that they will not cause incor people/groups (e.g., the car parks of commun public facilities, and convenience store car par (c) The teacher in charge of safety hands a list where children can seek refuge in an emergen

JP23	Started	Objective	Participants	Organizara	Conductors	Basis in law	Description
	Starteu	<b>Objective</b> This programs aims to	Junior high school students	<b>Organizers</b> Nagoya Junior High School,	Nagoya Junior High School,	Basis in idw	(1) Strives to nurture consideration for others
	Ended	increase the ability of each	sumor myn senoor staachts	5, 5	Karatsu City, Saga Prefecture		classes
		student to solve problems,					A curriculum is implemented that includes ma
		and expand "life abilities"					focusing on interactive activities, placing spe
		such as their rich humanity					on "respecting life" and "consideration" und
		through all their educational					understanding that the ratio of ethics classes
		activities, taking into					in promoting "safety education."
		consideration the current cir-					
		cumstances of this school's					(2) Classroom activity initiatives
		students.					Implement APP tests to find out how much in
							dents think about safety, to the ultimate end
							safety awareness" and "improving safety in e
							(3) Student council initiatives
							Creating a traffic safety mascot, making the
							and distributing them on the street

(4) Conduct traffic safety classes Traffic safety workshops are being held with the cooperation of the police department and traffic directors.

homes are written on the map

dispersion locations.

## **Results and assessment**

lels, panels, and titude diagnoses ers.

Notes and other information Classified as targeting drivers in general (3.2.1(6))

#### **Results and assessment**

school the final disbandroup will disband ares an A3-size g point and the le the route to has been made. en with consideranvenience to other ity centers, parks, rks). of households ncy (known as the Children's 110 Hotline) in each neighborhood to the teacher in charge of that neighborhood and the Children's 110 Hotline

(d) It is difficult to visit all homes, so homes that face onto each proposed route to school should be chosen; these homes should be visited with the students, to greet the householders and request their assistance in the event of an emergency (e) The teacher in charge for that neighborhood checks each proposed route to school with the students, evaluating the route from three perspectives: traffic safety, crime prevention, and disaster prevention. and convenience store parking lots, as final

## st for living

ers during ethics

many initiatives pecial emphasis nder the mutual ses is important

individual stund of "improving in everyday life."

ne dangle-dollies,

Notes and other information Classified as targeting junior and senior high school students, etc. (3.4(2))

#### **Results and assessment**

Notes and other information Classified as targeting junior and senior high school students, etc. (3.4(2))

JP24	Education	Cultivate students who ca	Cultivate students who can make the right judgments regarding their own health and safety and that of others, and put these judgments into practice - Compliance with traffic rules							
	Started Ended	<b>Objective</b> This program aims to foster students who understand local traffic circumstances, and who can obey traffic rules and safely commute to and from school.	<b>Participants</b> Junior high school students	<b>Organizers</b> Midori Junior High School, Kanazawa City, Ishikawa Prefecture	<b>Conductors</b> Midori Junior High School, Kanazawa City, Ishikawa Prefecture	Basis in law	<b>Description</b> • Explaining the results of surveys of attitudes to traff • Explaining maps that highlight risk • Screening videos about the situation during journ and from school • Predicting danger and • Screening videos about proper traffic rules and e			
JP25	Education	Making and distributing g	ood luck charms with a tra	affic safety theme during sc	hool activities ,Äì working i	n partnership with r	elevant organizations			
	Started Ended	<b>Objective</b> Students of Yatsushiro Elementary and Junior High Schools work in partnership with relevant organizations, making and distributing good luck charms with a traf- fic safety theme. Distributing these to local drivers helps to raise awareness of traffic safety among the students and in the local community.		<b>Organizers</b> Yatsushiro Junior High School, Kunitomi Town, Higashimorokata County, Miyazaki Prefecture	<b>Conductors</b> Yatsushiro Junior High School, Kunitomi Town, Higashimorokata County, Miyazaki Prefecture	Basis in law	<b>Description</b> • Creation and distribution of good-luck charms and sets			
JP26	Education	Anthology of traffic safet	y education initiatives at l	nigh schools						
	Started Ended	Objective	<b>Participants</b> High school students	<b>Organizers</b> Ministry of Education, Culture, Sports, Science and Technology, Sports and Youth Bureau	<b>Conductors</b> Ministry of Education, Culture, Sports, Science and Technology, Sports and Youth Bureau	Basis in law	<b>Description</b> Cases of "approaches to partnerships between sch- the community (relevant organizations including el tary and junior high schools, residents' associations stations, and driving schools) aimed at teaching the rules and etiquette required when riding a bicycle"			

affic rules and predicting danger								
ıdes to traffic safety	Results and assessment	Notes and other information Classified as targeting junior and senior high school stu-						
uring journeys to		dents, etc. (3.4(2))						
rules and etiquette								
charms and letter	Results and assessment	Notes and other information Classified as targeting junior and senior high school stu- dents, etc. (3.4(2))						

tween schools and cluding elemenssociations, police eaching the traffic Cases of "content and methods used when teaching about the characteristics of bicycles and the knowledge and skills

Cases of "content and methods used when teaching about responsibility and compensation for traffic accidents" Cases of "content and methods used when teaching the knowledge and skills required in order to provide first aid (cardiopulmonary resuscitation technique and use of AEDs, etc.) in the event of a traffic accident, as well as measures

required to ensure safe cycling"

to be taken afterwards"

proaches to such teaching"

Cases of "teaching plans that aim to build organic partnerships with the various areas of school educational activities, such as academic subjects, extracurricular activities, and integrated learning, as well as examples of specific ap-

# **Results and assessment**

Notes and other information Classified as targeting junior and senior high school students, etc. (3.4(3))

JP27	Started	etiquette required when Objective	Participants	Organizers	Conductors	Basis in law	Description
	Starteu	This school has enhanced	High school students	Hokkaido Tomakomai Techni-		Dasis in law	[Instruction in traffic safety when leaving
	Ended	its traffic safety education, investigated and analyzed accidents, and conducted a survey of student attitudes, with the objective of promot ing compliance with traffic legislation and preventing traffic accidents, working in partnership with local communities and relevant organizations.		cal High School			by the student council, the traffic safety of teachers] [Appealing for traffic safety and providing tion with the help of the PTA] Obtaining the cooperation of the PTA, the program asked students commuting to sch safety in mind, and provided traffic instru- tions along school routes. [Traffic safety lectures] Members of the Tomakomai police depart the entire student body on revisions in the cases of bicycle accidents, steps to preven etiguettes to observe while riding a bicycl

**JP28** 

Started Fiscal 2001

Education

Ended

# Traffic safety lectures/traffic safety classes

Objective	Participants	Organizers	Conductors	Basis in law
To spread and raise traffic		Nagano Traffic Safety Educa-	Nagano Traffic Safety Educa-	
awareness, prevent drunk		tion Support Center	tion Support Center	
driving, reinforce the use of				
seatbelts in all seats as well				
as the correct usage of child				
seats, inform people of rules				
and etiquettes pertaining to				
the safe usage of bicycles,				
instruct children and parents				
in traffic safety, and take				
other such measures in an				
effort to achieve a soci-				
ety without traffic accident				
through participatory,				
interactive, and practical				
traffic safety education				
activities that are mobile,				
are catered to the age levels				
of participants, and take into				
consideration local circum-				
stances.				

## Description 1. Indoors:

instructors]

 Traffic safety lectures, traffic safety classes In addition to lectures on traffic safety, instructors also employ other activities such as skits, ventriloquism, picturestory shows, videos, panel theaters, puppet plays, and animal costumes. They also hold classes in locations such as gymnasiums to teach participants how to inspect bicycles and ride them properly.

2. Outdoors:

 Traffic safety classes 1) Demonstrations employing automobiles to recreate dangerous situations (crash tests employing dummies, turning radius difference tests) 2) Demonstrations of blind spots (areas not visible) from driver seats in automobiles 3) Instruction in the correct way to ride in automobiles, inspect bicycles, etc.

3. Cases of traffic safety education •The support center operates in all four regions of Nagano Prefecture (Hokushin, Toushin, Chushin, and Nanshin). •The type of educational costumes worn and vehicles used differ from region to region.

### hools, etc.) for the purpose of teaching students the traffic rules and

**Results and assessment** 

school, conducted committee, and

g traffic instruc-

e organizers of this hool to keep traffic uction at intersec-

tment gave talks to e Road Traffic Act, nt accidents, and le. [Traffic safety workshops provided by driving school

Driving school instructors held traffic safety workshops for third-grade students and teachers, raising their traffic safety awareness through lectures on such topics as selfawareness as a member of our traffic society and accident prevention, and through demonstration classes relating to idle running distances and braking distances.

**Results and assessment** 

Notes and other information Classified as targeting junior and senior high school students, etc. (3.4(2))

Notes and other information Classified as other (general) (3.4(2))

JP29	Education	Bicycle-focused traffic saf	Bicycle-focused traffic safety education movie						
	Started Ended	Objective • To increase the ability of students to predict and avoid the risk of accidents • To learn about bicycle ac- cidents from the perspective of people injured by them and those causing injury • To be used in a wide range of situations, including classes and school events	Participants Junior high & high school students	<b>Organizers</b> The National Mutual Insur- ance Federation of Agricul- tural Cooperatives	Conductors	Basis in law	<b>Description</b> Creation and free distribution of safety ed		
JP30	Education	Safe driving training							
	Started Ended	<b>Objective</b> To hold traffic safety classes for companies, individuals, and communities	Participants	<b>Organizers</b> Jikonakishakai Co., Ltd.	<b>Conductors</b> Jikonakishakai Co., Ltd.	Basis in law	<b>Description</b> Provides training "that really works" throution program based on the KM theory (Two of traffic accidents), which goes beyond me the importance of the common topics of "traffic rules," and "observing etiquettes.		
JP31	Education	Traffic safety education							
	Started Ended	<b>Objective</b> To provide safety education to drivers, cyclists, senior citizens, community leaders, etc.	Participants	<b>Organizers</b> Osaka Traffic Safety Associa- tion	<b>Conductors</b> Osaka Traffic Safety Associa- tion	Basis in law	Description <ul> <li>Safety education in elementary schools of attributes of motor vehicles (blind spots) (turning radius)</li> <li>Traffic safety classes for seniors at nursing statements at series at seri</li></ul>		
JP32	Education	Traffic safety education							
	Started Ended	<b>Objective</b> To provide traffic safety edu- cation to preschool/kinder- garten students, elementary school students, junior high school students, and senior citizens	Participants Preschool/kindergarten students, elementary school students, junior high school students, senior citizens	<b>Organizers</b> Amagasaki City	<b>Conductors</b> Amagasaki City	Basis in law	Description • Participatory/interactive bicycle safety c • Child traffic safety classes • Senior citizen traffic safety classes		
JP33	Education	Traffic safety education co	Traffic safety education center						
	Started Ended	<b>Objective</b> To promote traffic safety education and traffic ac- cident prevention	Participants	<b>Organizers</b> Iwata City	<b>Conductors</b> Iwata City	Basis in law	<b>Description</b> <ul> <li>Facility offering hands-on experiences or replicates actual road environments, inclu pedestrian crossings, and railway crossing</li> </ul>		
JP34	Education	Traffic Safety Car "Anzeng	J0″						
	Started Ended	<b>Objective</b> To offer a mobile class em- ploying a vehicle featuring a traffic safety education system	Participants	<b>Organizers</b> Shizuoka Prefecture Sohgoh Driving School	<b>Conductors</b> Shizuoka Prefecture Sohgoh Driving School	Basis in law	<b>Description</b> Sohgoh Driving School's branches in Hama Kikugawa dispatch Anzengo together with kindergartens, elementary, junior high, an local authorities, corporate training cours courses, and traffic safety campaigns to co aimed at promoting grassroots traffic safe		

lucational	DVDs

**Results and assessment** 

Notes and other information Classified as targeting junior and senior high school students, etc. (3.4(6))

ough an educavo-Factor theory nerely stressing "risk prediction,"

**Results and assessment** 

**Results and assessment** 

concerning the (differences in

ing homes, etc.

classes

**Results and assessment** 

Notes and other information Classified as other (general) (3.5(4))

Notes and other information Classified as other (general) (3.5(4))

Notes and other information Classified as other (general) (3.5(4))

**Results and assessment** on a course that uding traffic lights, qs

Notes and other information Classified as other (general) (3.5(4))

amatsu and n instructors to nd high schools, ses, traffic safety carry out activities ety education.

**Results and assessment** 

Notes and other information Classified as other (general) (3.5(4))

10	Japan								
JP35	Education	Traffic safety video/DVD s	ales						
	Started	Objective	Participants	Organizers	Conductors	Basis in law	Description		
	Ended	To provide education through traffic safety educa- tion videos		Shinsei Movie Co., Ltd.			Produces/sells traffic safety education vide		
JP36	Education	The Safe Cyclist Permit ini	tiative						
	Started	Objective	Participants	Organizers	Conductors	Basis in law	Description		
	FY 2003	To prevent traffic accidents	Cyclists	Hachioji City	Hachioji City		The Safe Cyclist Permit initiative		
	Ended	by teaching the safe way of riding a bicycle, traffic rules, and bicycle etiquettes					Under this initiative, elementary schools ca the city hold a cycling class (a talk about tr written test, and a practical test) for its thi who receive a permit or certificate upon co		
JP37	Education	Cycling safety classes using stunt people							
	Started	Objective	Participants	Organizers	Conductors	Basis in law	Description		
	FY 2009	To prevent traffic accidents	Cyclists	Hachioji City	Hachioji City		Organizes traffic safety classes using the S		
	Ended	involving students and increase their traffic safety					approach, featuring educational simulation ments of traffic accidents by stunt people.		
		awareness							
JP38	Education	Traffic safety classes led b	y traffic safety edu	cation instructors					
	Started	Objective	Participants	Organizers	Conductors	Basis in law	Description		
	Ended	To increase traffic safety actions through traffic safety		Hachioji City	Hachioji City		These classes are tailored to the needs of t from the group requesting the class and inc		
	Linden	education					sessions at traffic playgrounds; traffic safe kindergartens, nursery schools, and eleme and the use of various traffic safety videos range of people, from preschoolers to senio		
JP39	Education	Traffic safety education p	romoters						
	Started	Objective	Participants	Organizers	Conductors	Basis in law	Description		
	Ended	To help improve traffic etiquettes and manners; to		Chiba Prefecture	Chiba Prefecture		(1) Talks on knowledge, skills, morals and e for traffic safety		
		consider better traffic safety					(2) Practical bicycle training		
		by dispatching traffic safety promoters					(3) Safe driving classes		
JP40	Education	Traffic safety education							
	Started	Objective	Participants	Organizers	Conductors	Basis in law	Description		
	Ended	To improve traffic safety awareness through traffic		Miyagi Prefecture Traffic Safety Association	Miyagi Prefecture Traffic Safety Association		<ul> <li>Traffic safety classes for preschoolers, stu senior citizens</li> </ul>		
	LIIUCU	safety education		Jaicly Association	Salety Association		- Classes on riding bicycles safely		
							- Classes on riding scooters and motorcycle		
							<ul> <li>Fostering traffic safety instructors</li> </ul>		

- Safe driving workshops in communities and at workplaces

deos.	Results and assessment	Notes and other information Classified as targeting junior and senior high school stu- dents, etc. (3.4(6))
can apply to have traffic safety, a third-year students, completion.	Results and assessment	<b>Notes and other information</b> Classified as targeting junior and senior high school stu- dents, etc. (3.4(2))
e Scared Straight ions and re-enact- e.	Results and assessment	<b>Notes and other information</b> Classified as targeting junior and senior high school stu- dents, etc. (3.4(2))
f the participants include education fety classes at nentary schools; os targeting a wide niors.	Results and assessment	Notes and other information Classified as targeting junior and senior high school stu- dents, etc. (3.4(2))
d etiquettes needed	Results and assessment	<b>Notes and other information</b> Classified as other (general) (3.5(2))
4	Results and assessment	Notes and other information

udents, and

Classified as other (general)

(3.5(2))

es safely

JP41	Education	"Hokuto-go"							
	Started	Objective	Participants	Organizers	Conductors	Basis in law	Description		
		To cultivate drivers who	Senior citizens	Hokkaido police	Hokkaido police		Hands-on experience of driving and a safe		
	Ended	will voluntarily adopt safe					simulator installed on a truck.		
		driving behavior through an							
		experiential traffic safety							
		course							
JP42	Education	Traffic safety education p	romotion force						
	Started	Objective	Participants	Organizers	Conductors	Basis in law	Description		
		To raise traffic safety aware-		Kagawa Prefectural Police	Kagawa Prefectural Police		- Visiting traffic safety education classes for		
	Ended	ness by offering easy-to-					dents, elementary schoolchildren, and driv		
		understand traffic safety					- If requested, members of the force hold t		
		talks and by using hands-on					classes at community centers, day-care cer		
		equipment such as walking					schools, and offices in the prefecture.		
		environment simulators,							
		kinetic vision testers, and							
		agility sensors							
JP43	Education	Safety education manuals	:						
	Started	Objective	Participants	Organizers	Conductors	Basis in law	Description		
	Startea	To improve safety conscious-	i ul clepullo	Hyogo Prefectural Police	Hyogo Prefectural Police	busis in fait	Guidance manual for seniors		
	Ended	ness and prevent accidents		nyogo i refectulari once	nyogo nelectaran once		Manual for users of motorized wheelchai		
		by providing manuals					<ul> <li>Traffic safety manuals in Chinese and oth</li> </ul>		
JP44	Education	Traffic safety education le	Traffic safety education lecturer dispatch operation						
	Started	Objective	Participants	Organizers	Conductors	Basis in law	Description		
		To fulfill the roles of think-		Oita Prefecture	Oita Prefecture		(1) Child traffic safety education at such lo		
	Ended	ing together with citizens,					schools, kindergartens and organizations f		
		enhancing compliance with					(2) Traffic safety classes and educational a		
		traffic rules, and improving					elementary/junior high/high schools		
		traffic etiquettes					(3) Traffic safety education held at worksit		
							places		
							(4) Traffic safety activities held at senior ci		
							senior citizen classes in communities and a		
	Organization	Turffic anfatu advention o	_:4				(5) Traffic safety talks held at meetings/se		
JP45	Organization	Traffic safety education unit							
	Started	Objective	Participants	Organizers	Conductors	Basis in law	Description		
		To increase traffic safety		Osaka Prefectural Police	Osaka Prefectural Police		Provides easy-to-understand and fun traff		
	Ended	consciousness and prevent					catered to participant needs and age grou		
		traffic accidents					preschoolers to senior citizens, held at vari		
							throughout Osaka.		
	Organization	Traffic safety education u	nit						
JP46	5	2							
	Started	Objective	Participants	Organizers	Conductors	Basis in law	Description		
		Traffic safety education		Gifu Prefectural Police	Gifu Prefectural Police		Traffic safety education for various groups		
	Ended						places, retirement homes, preschools, etc.		
	Education	Traffic safety lecturer gro	un, lecturer dispatch						
JP47	Ludeution	manne survey rectarer yru	-p/rectarer anspaten						
	Started	Objective	Participants	Organizers	Conductors	Basis in law	Description		
		Traffic safety education		Okayama Prefectural Police	Okayama Prefectural Police		At the request of traffic safety volunteer g		
	Ended						like, instructors are sent free-of-charge to		
							fic safety and offer advice.		

fety course using a		Classified as targeting drivers in general (3.2.1(7))
s for seniors, stu- lrivers d traffic safety centers for seniors,	Results and assessment	<b>Notes and other information</b> Classified as other (general) (3.4(2))
nairs other languages	Results and assessment	<b>Notes and other information</b> Classified as targeting sen- iors (3.3(2))
locations as pre- is for local children il activities at sites and work	Results and assessment	<b>Notes and other information</b> Classified as other (general) (3.5(4))
r citizen clubs and d at workplaces. seminars		
affic safety classes oups, ranging from various locations	Results and assessment	<b>Notes and other information</b> Classified as other (general) (3.5(4))
ips such as work- tc.	Results and assessment	<b>Notes and other information</b> Classified as other (general) (3.5(4))
r groups and the to teach about traf-	Results and assessment	<b>Notes and other information</b> Classified as other (general) (3.5(4))

Results and assessment

Notes and other information

JP48	Organization Kakehashi traffic safety education volunteer group in Aichi Prefecture						
	Started Ended	<b>Objective</b> The volunteers use their special skills to provide fun traffic safety education and awareness activities tailored to the needs of the group that requested their assistance	Participants	Organizers Kakehashi traffic safety education volunteer group in Aichi Prefecture	<b>Conductors</b> Kakehashi traffic safety education volunteer group in Aichi Prefecture	Basis in law	<b>Description</b> This group goes to traffic safety education a events organized by schools, nursery school clubs, and other organizations; the voluntee cial skills to provide traffic safety education activities tailored to the needs of the group their assistance.
JP49	Organization	Kanagawa Prefectural Pol	ice				
	Started Ended	<b>Objective</b> Aiming to eliminate traffic accident deaths, police of- ficers are visiting locations throughout the prefecture to give classes on traffic safety.	Participants	Organizers Kanagawa Prefectural Police	Conductors Kanagawa Prefectural Police	Basis in law	Description • For preschoolers/parents & guardians How to walk along streets, appropriately use • For elementary school students How to walk along streets, bicycle rules & et • For junior high school students Bicycle rules & etiquettes • For high school students Bicycle rules & etiquettes, motorcycle accide • For senior citizens Pedestrian rules, bicycle rules & etiquettes, prevention • For motorcycle riders Talks on motorcycle accident prevention, pra
JP50	Organization	Traffic Safety Center					
	Started 1964 Ended	<b>Objective</b> Suzuka Circuit seeks to "cre- ate awareness" for people to drive safely at all times, be it at work or privately, under the "3S" theme: "Safety," "Steady," and "Saving."	Participants	<b>Organizers</b> Suzuka Circuit	<b>Conductors</b> Suzuka Circuit	Basis in law	<b>Description</b> Driving habit check program Nighttime accident response program Frequent accident response program Interactive safety device program
JP51	Education	Traffic Safety Cars "Hima	warigo" and "Sawayaka	go"			
	Started Ended	<b>Objective</b> To raise safety awareness by offering on-site traffic safety education classes	Participants	Organizers Kagoshima Prefectural Police	Conductors Kagoshima Prefectural Police	Basis in law	<ul> <li>Description <ul> <li>Traffic safety talks by traffic safety instruct</li> <li>Driving aptitude test using a driving simula</li> <li>Simulated road crossing experience using a education system</li> <li>Traffic safety educational video</li> <li>Ventriloquist performance (traffic rules tau pet, "Zen-chan")</li> <li>Dummy crash test (simulated impact betwee and a car)</li> <li>Practical road crossing training (the correct roads)</li> <li>Movies, videos (15-minute animations, etc.)</li> <li>Practical bicycle training (inspecting bicycl way to ride bicycles)</li> </ul> </li> </ul>
	Organization	Traffic cafety education c					

JP52	Organization	Traffic safety education center						
	Started	<b>Objective</b> To allow people to act	Participants	<b>Organizers</b> Tochigi Prefecture traffic	<b>Conductors</b> Tochigi Prefecture traffic	Basis in law	<b>Description</b> • Safe driving courses	
	Ended	ally experience first-h the various dangers th can arise due to clima	and nat	safety association	safety association		Traffic safety education center	
		conditions or road en ments, thereby enhar their judgment and ab	ncing					

avoid accidents

n and awareness ools, children's teers use their speon and awareness up that requested **Results and assessment** 

Notes and other information Classified as targeting junior and senior high school students, etc. (3.4(2))

Results and a	assessment
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se child seats, etc.

etiquettes

ident prevention

s, driver accident

practical training

Results and assessment

Notes and other information Classified as other (general) (3.5(4))

Notes and other information Classified as other (general) (3.5(4))

uction specialists ulator g a pedestrian

taught by the pup-

ween a person

rect way to cross

etc.) ycles, the correct **Results and assessment** 

Notes and other information Classified as other (general) (3.5(4))

**Results and assessment** 

Notes and other information Classified as targeting drivers in general (3.5(4))

JP53	Education	Manual on traffic safety education using video drive recorders						
	Started FY 2007	<b>Objective</b> Use of video drive recorders in traffic safety education	Participants	<b>Organizers</b> National Police Agency Re- search Committee on Effec-	Conductors National Police Agency	Basis in law	<b>Description</b> A manual on the use of footage from drive fic safety education has been created and r	
	Ended			tive Traffic Safety Education Using Video Drive Recorders			on the website	
JP54	Organization	Gunma Prefecture Safe Dr	iving Management Assoc	iation				
	Started	<b>Objective</b>	Participants	Organizers	Conductors	Basis in law	Description	
	Ended	<ul> <li>Traffic accident prevention activities via the workplace</li> <li>Courses for safe driving managers, etc.</li> </ul>	Workplaces/Worksites				Improving traffic safety thinking in the work ing it more prevalent: promoting traffic safe Safe and secure driving campaign Driving aptitude test promotion month Safe and considerate driver hotline campaig Eradicating drink-driving Distribution of traffic safety gear Dissemination of information via newsletter Awards for outstanding safe driving manage driving management offices, and excellent of Financial support for participation in worksl	
JP55	Education	Workshop by safe driving manager						
	Started	Objective	<b>Participants</b> Employees/Drivers	<b>Organizers</b> Safe Driving Manager Offices	Conductors	Basis in law	Description	
	Ended		Linpioyees/Drivers	Sale Driving Manager Offices	Lachonice			
JP56	Education	The Positive Aging Driving Course traffic safety education program for senior drivers						
	<b>Started</b> FY2004	<b>Objective</b> To improve driving behavior and safety consciousness	Participants Senior citizen drivers	<b>Organizers</b> Japan Automobile Manufac- turers Association	<b>Conductors</b> Senior Citizen Traffic Safety Education Promotion Com-	Basis in law	<b>Description</b> Provides training featuring a combination of training, taking the form of workshops and	
	Ended	among senior drivers as well as enhance activeness in their daily lives (positive ag- ing) in order to contribute to efforts to enable such drivers to take a more active role in society			mittee		by a group leader, and traffic safety brain t	
JP57	Education	Safety Action 21						
	<b>Started</b> FY 2001	Objective	<b>Participants</b> High school students	<b>Organizers</b> Japan Automobile Manufac- turers Association	<b>Conductors</b> Committees formed of groups of knowledgeable	Basis in law	<b>Description</b> Develops a traffic safety education program agers between the age of 16 - 18 (high-sch	
	Ended				people		have a high accident rate.	
JP58	Organization	Traffic safety education p	romotion pilot project					
	Started	Objective	Participants	Organizers	Conductors	Basis in law	Description	
	FY 2000	Translating the Traffic Safety Education Guidelines into re-		National Police Agency	Traffic Safety Education Pro- motion Councils established		One hundred "Traffic Safety Education Pro comprised of local authorities, educators, o	
	<b>Ended</b> FY 2001	ality and ensuring that they become firmly established in communities			nationwide		tions, etc., have been established through	

ve recorders in traf- Id made available	Results and assessment	<b>Notes and other information</b> Classified as other (general) (3.5(6))
orkplace and mak- afety campaigns	Results and assessment	Notes and other information Classified as driver manage- ment (3.2.2(1))
aign		
ters and the website agers, excellent safe nt drivers kshops and courses		
	Results and assessment	<b>Notes and other information</b> Classified as driver manage- ment (3.2.2(1))
n of traffic safety Ind discussions led	Results and assessment	<b>Notes and other information</b> Classified as targeting sen- iors (3.3(1))

training.

s (3.3(1))

Results and assessment am targeting teenhool age), who

Notes and other information Classified as other (general) (3.5(5))

motion Councils," civilian organizaout Japan.

**Results and assessment** 

Notes and other information Classified as other (general) (3.5(7))

#### 14 Japan Regulation Production of a DVD for use in traffic safety education **JP59** Started Objective Participants Organizers Conductors Basis in law Description Countermeasures for pre-Nighttime pedestrians Okinawa Prefectural Police Supervisor of Safety, Plan-Okinawa Prefectural Police have produce Ended venting nighttime traffic acning Department, Okinawa education DVD that promotes the use of r cidents involving pedestrians Prefectural Police Departraises awareness of the risk of traffic acci ment headquarters Education Traffic safety education instructor system **JP60** Started Objective Organizers Conductors **Basis in law** Description Participants Izumi City Traffic Safety Edu-FY 2000 Local residents Osaka/Izumi City Trains traffic safety education instructors cation Promotion Council active in communities (housewives, emplo Ended businesses, Komyoike Driving School instr employees, preschool/elementary school/ teachers, etc. serve as instructors). **Traffic safety education teaching materials** Awareness activity **JP61** Basis in law Started Objective Participants Organizers Conductors Description Japan Traffic Safety Associa-Publishes and sells traffic safety educatio Drivers/managers, general Japan Traffic Safety Associa-Ended public tion tion Leaflets for use in traffic safety education for cyclists Education **JP62** Started Objective Basis in law Participants Organizers Conductors Description Supervisor of Bicycle Affairs, Produced leaflets for use in traffic safety Junior high school students Metropolitan Police Depart-Ended and above Crime Prevention center, ment cyclists Metropolitan Police Department Educational videos for teaching how to predict and avoid hazards Awareness activity **JP63** Basis in law Started Objective Participants Organizers Conductors Description To predict and avoid hazards 3rd grade elementary school Kyowa Film Chosen by the Kyowa Film Produces/sells educational videos for use in daily life (while walking, Ended students and above Ministry of Education, safety and how to predict hazards while playing, and while rid-Culture, Sports, Science and ing a bicycle) Technology Recommended by the Japan Traffic Safety Association Awareness activity Safety education manuals for each business category **JP64** Started Objective Participants Organizers Conductors **Basis in law** Description FY 2012 Ministry of Land, Infrastruc-Ministry of Land, Infrastruc-Compiled a manual for the general use of Business operators, drivers ture, Transport and Tourism operators in instructing and supervising t ture, Transport and Tourism Ended commercial vehicles Awareness activity Project to promote support for accident prevention measures **JP65** Started Objective Organizers Basis in law Participants Conductors Description To support traffic accident Ministry of Land, Infrastruc-Road transport operators Ministry of Land, Infrastruc-Conducts the project to promote support Ended prevention initiatives impleture, Transport and Tourism, ture, Transport and Tourism, vention measures education (support for mented by road transport Road Transport Bureau, Road Transport Bureau, education) Safety Policy Division Safety Policy Division operators Education Scared Straight education technique **JP66** Started Objective Participants Organizers Conductors **Basis in law** Description To prevent bicycle accidents Junior high school students, National Police Agency, JA, Police departments, etc. Uses stuntmen to demonstrate dangerous Ended involving junior/senior high high school students junior high schools, high leading to traffic accidents, providing stu school students schools, etc. lated risk experiences.

ed a traffic safety reflective gear and cidents at night.	Results and assessment	<b>Notes and other information</b> Classified as other (general) (3.5(8))
s (volunteers) loyees of private tructors, city hall l/junior high school	Results and assessment	<b>Notes and other information</b> Classified as other (general) (3.5(2))
onal materials, etc.	Results and assessment	<b>Notes and other information</b> Classified as other (general) (3.5(8))
education for	Results and assessment	Notes and other information Classified as targeting junior and senior high school stu- dents, etc. (3.4(5))
e in teaching traffic	Results and assessment	<b>Notes and other information</b> Classified as targeting junior and senior high school stu- dents, etc. (3.5(5))
f road transport their drivers of	Results and assessment	<b>Notes and other information</b> Classified as driver manage- ment (3.2.3(2))
t for accident pre- r in-house safety	Results and assessment	<b>Notes and other information</b> Classified as driver manage- ment (3.2.2(3))
is bicycle riding udents with simu-	Results and assessment	<b>Notes and other information</b> Classified as targeting junior and senior high school stu- dents, etc. (3.4(2))

JP67	Education	Rakugo comic monologues on the subject of traffic safety					
	Started	Objective	Participants	Organizers	Conductors	Basis in law	Description
		To eliminate traffic accidents	Senior citizens	National Mutual Insurance	National Mutual Insurance		Increases traffic safety awareness while e
	Ended	involving senior citizens,		Federation of Agricultural	Federation of Agricultural		audience with a comic monologue in the t
		which comprise about half of		Cooperatives	Cooperatives		style on the subject of traffic safety, and p
		all accidents					cline in physical function through "rainbo
JP68	Organization	Kagawa Prefecture traffic safety education promotion conference					
	Started	Objective	Participants	Organizers	Conductors	Basis in law	Description
	2002	To reduce traffic accidents	Junior/senior high school				Effectively promotes traffic safety education
		and improve traffic eti-	students, adults, senior citi-				educational campaigns, partnerships with
	Ended	quettes	zens/preschool-age children,				institutions, and citizen participation.
	2010		drivers, etc.				
JP69	Education	Traffic Engineering Handbook					
	Started	Objective	Participants	Organizers	Conductors	Basis in law	Description
		To organize information	Researchers, workers	Japan Society of Traffic	Japan Society of Traffic		Organizes traffic safety education definiti
	Ended			Engineers	Engineers		and implementation methods, as well as in
							organizations implementing traffic safety
JP70	Awareness activities	Smart Driver					
	Started	Objective	Participants	Organizers	Conductors	Basis in law	Description
	Aug-07	To eliminate traffic accidents		Metropolitan Expressway	Metropolitan Expressway	Busis in full	Communication-based traffic safety camp
			pressway	Company Ltd. and others	Company Limited		can register as members on the website a
	Ended						in events and campaigns organized by the
							Expressway Company Limited with the ain

entertaining the traditional rakugo d prevents the de-	Results and assessment	Notes and other information Classified as targeting sen- iors (3.4(4))
oow exercises"		
ation through ith educational	<b>Results and assessment</b> Listed in Japan Research Center for Transport Policy Research Series No.25 (many other examples exist)	<b>Notes and other information</b> Cited in Chapter 2
itions, policies, s information about ty education.	Results and assessment	<b>Notes and other information</b> Cited in Chapter 2
npaign Drivers and participate	Results and assessment	<b>Notes and other information</b> Classified as targeting driv- ers in general (3.2.1(8))

ind participate e Metropolitan m of reducing the number of accidents, as well as receiving a range of

information.