

エビデンスを用い、友人を探そう： 持続可能な都市のために

ロッセ・ブロンダム
Global Alliance of NGOs for Road Safety
エグゼクティブ・ディレクター





102ヶ国中360のNGO



TUTS
ELLOS
TAVOR

RDJ

188 Pcia de LA LUZ

180 J. PANG - LONDRES

Estacionamento
→

エビデンスを用いよ



友人を探そう



MOBILITY SNAPSHOTS



MOBILITY SNAPSHOTS

WHY WE DID IT



Crossroad icon by Icons8

- + Safe for pedestrians = safe for everyone
- + To improve pedestrian safety, we need to know their experience
- + Data is the essence of accountability
- + Intersections are particularly dangerous for pedestrians
- + Most pedestrian crashes occur when pedestrians are crossing the road
- + Road designs often do not consider pedestrian's safety, convenience, and behavioral patterns



30 km/h

交通静穏化（道幅を狭くしたり路面に凹凸を付け、車の速度を制限する方策）

減速

歩行者用設備



WHAT WE FOUND

12 cities in 11 high- & lower-middle income countries

54–4,410 pedestrians used the intersections in peak hour

At 2 intersections, more than 2,500 pedestrians used the intersection during peak hour

Basic pedestrian safety features were lacking at all intersections

Estimated cost to install pedestrian crossings:
US\$2,000–70,000
(average US\$24,000)

Estimated cost to install traffic calming: US\$8,000–28,000 (average USD\$18,000)



ABUJA NIGERIA





It is hell.



ABUJA NIGERIA

4,410 pedestrians
use this intersection in peak hour



✗ 50 km/h limit



✓ Formal footpaths

✗ No marked crossings



✗ No traffic calming

Star rating



ABUJA NIGERIA

Suggested improvements



Reduce speed limit and operating speed to 30 km/h



Install pedestrian crossings on main road and side road (with signals and refuge island)

ESTIMATED COST: US\$44,000



Install traffic calming

ESTIMATED COST: US\$10,000

CURRENT STAR RATING



POTENTIAL STAR RATING





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道路の安全







ACCELERAR NO TE HACE LLEGAR MÁS TEMPRANO.
Ave Libre Seguro

No necesito ir rápido para probar mi masculinidad.
Ave Libre Seguro

MENOS VELOCIDAD MÁS VIDAS.
Ave Libre Seguro

IR RÁPIDO NO ES LLEGAR PRIMERO.
Ave Libre Seguro

Deje el afán, igual al siguiente conseguirá este en su día.
Ave Libre Seguro

IR MÁS RÁPIDO NO TE HACE MÁS FELIZ.
Ave Libre Seguro

IR MÁS RÁPIDO ES MÁS CERVEZA Y DISFRUTALO.
Ave Libre Seguro





ご清聴ありがとうございました

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