

IATSS VISION 2024

COMMON VISION

We take a mutual responsibility to realize a safe, sustainable, and positive mobility society in which no one is left behind, both domestically and internationally.

Co-create new value by overcoming negative factors such as serious traffic accident, environmental impact, and ill-health. Furthermore, we will transform the mobility society into a more positive one. To achieve this goal, strategic initiatives are needed.

● MOBILITY

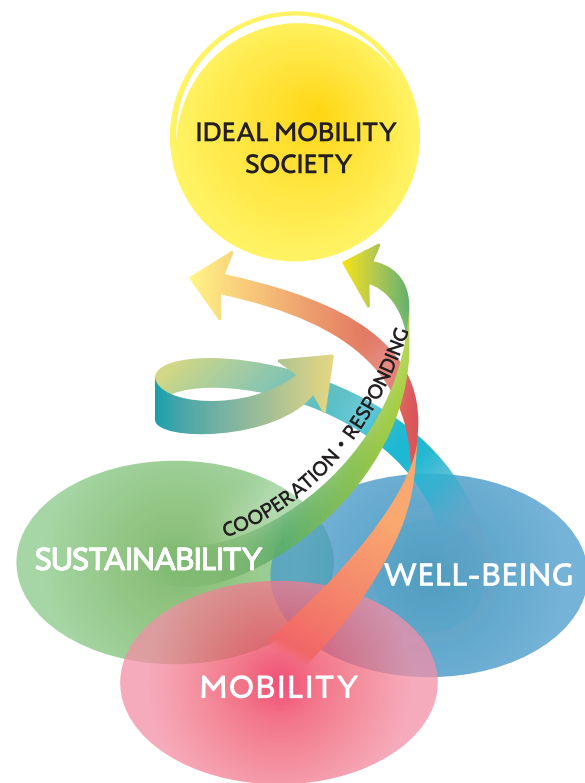
First, the elimination of serious traffic accident will increase the number of situations in which people can move around safely, enjoy going out, and contribute to improving their physical and mental health, as well as making the city more vibrant. This will also greatly contribute to walkable community development, which has been the focus of much attention in recent years.

● SUSTAINABILITY

A smaller environmental impact will contribute significantly to a sustainable society, both at the global level and at the level of daily life in the local community. The realization of a sustainable society will lead to the resolution of issues not only from an environmental perspective, but also from a social and economic perspective.

● WELL-BEING

Overcoming the factor of ill-health not only directly leads to improved individual wellbeing, but also creates opportunities to create new value for society by making individuals more energetic. This creates additional enjoyable mobility situations and further development of a more positive mobility society.



As described above, we aim to overcome negative factors such as serious traffic accident, environmental impact, and ill-health, and promote our activities for the next 10 years to create a positive cycle of mobility, sustainability, and well-being in response to each other, and to realize the Common Vision described at the beginning of this document.