



Value- generating urban transportation

Susanne Elfferding
Translator, Interpreter, Researcher



Urban transportation efforts

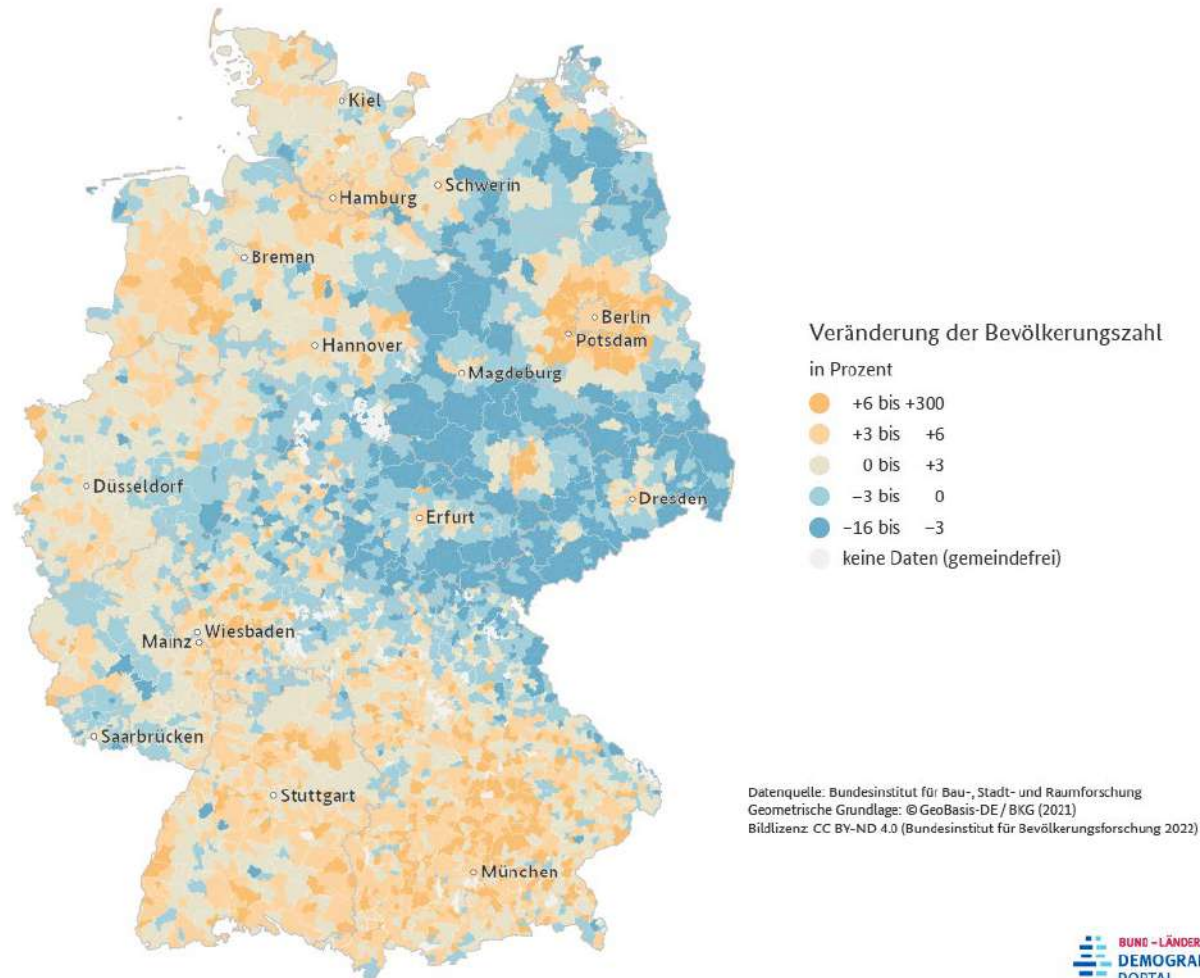


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|-------------|--|
| 1998 | Graduated from the University of Bonn |
| 1998 – 2000 | Coordinator of international relations in Moriya-shi, Kitasoma-gun, Ibaraki |
| Since 2001 | Specialist in biking, pedestrian, and public transportation <ul style="list-style-type: none">→ Freelance researcher, translator, and interpreter→ Appraiser of “bike-friendly employers”→ Planner |
| 2018 - 2021 | Hamburg metropolitan area high-speed bike lane project manager |
| Since 2022 | Supervisor of pedestrian traffic at Hamburg Ministry of Transport |

For whom is value created?

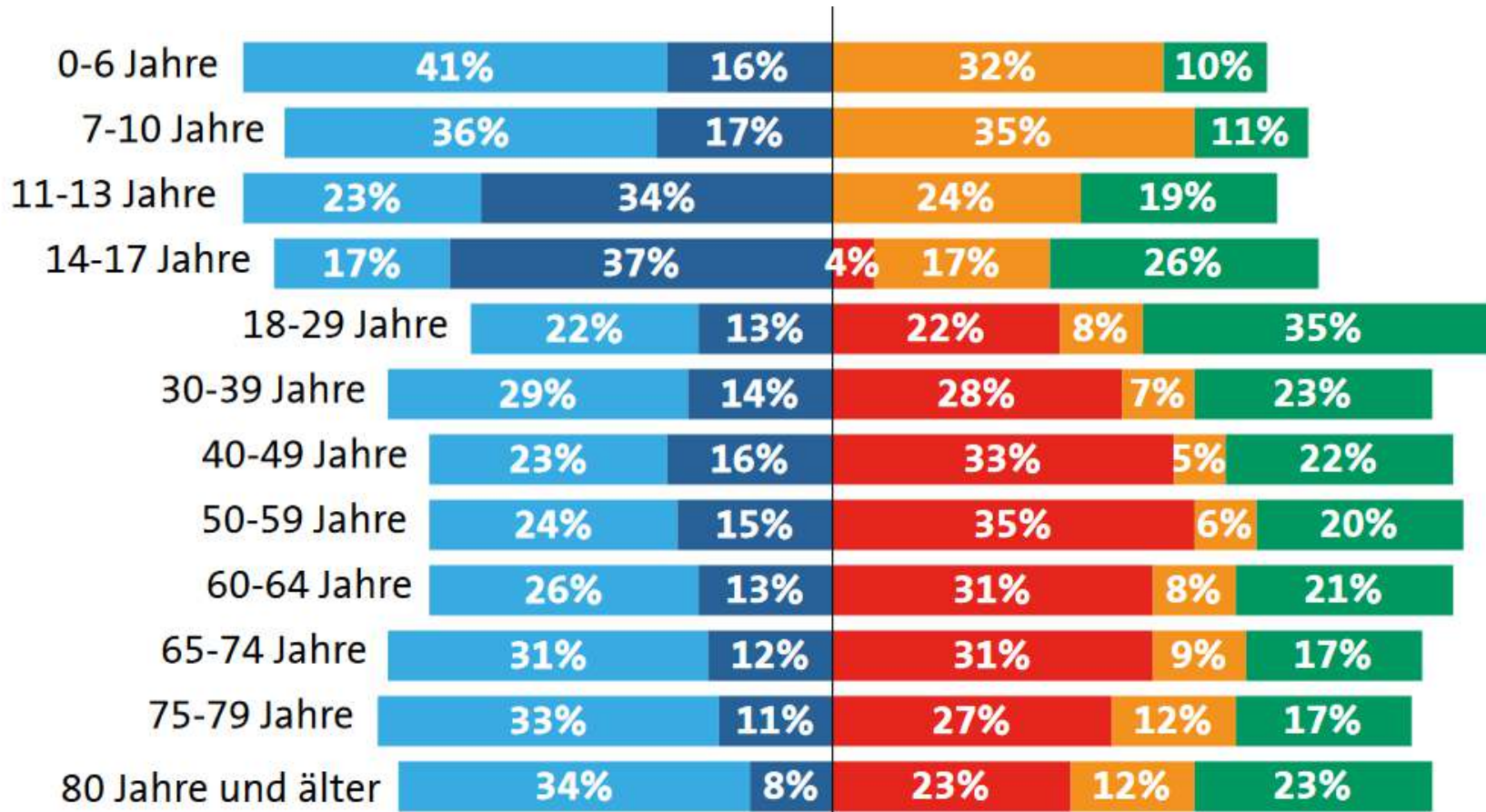


Bevölkerungswachstum, 2014–2020

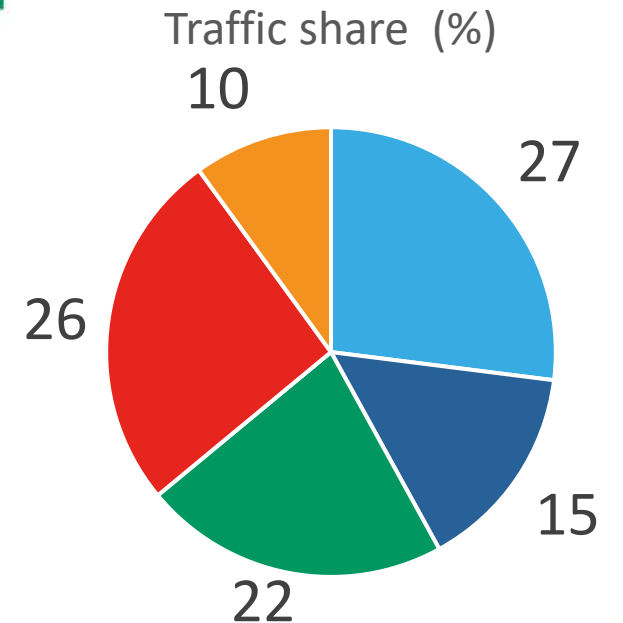


- Declining birthrate and aging population
- Increase in urban living
- Urban concentration
- Chronic traffic congestion
- Climate change
- Torrential rain and flooding
- Competition between cities and regions

For whom is value increased?

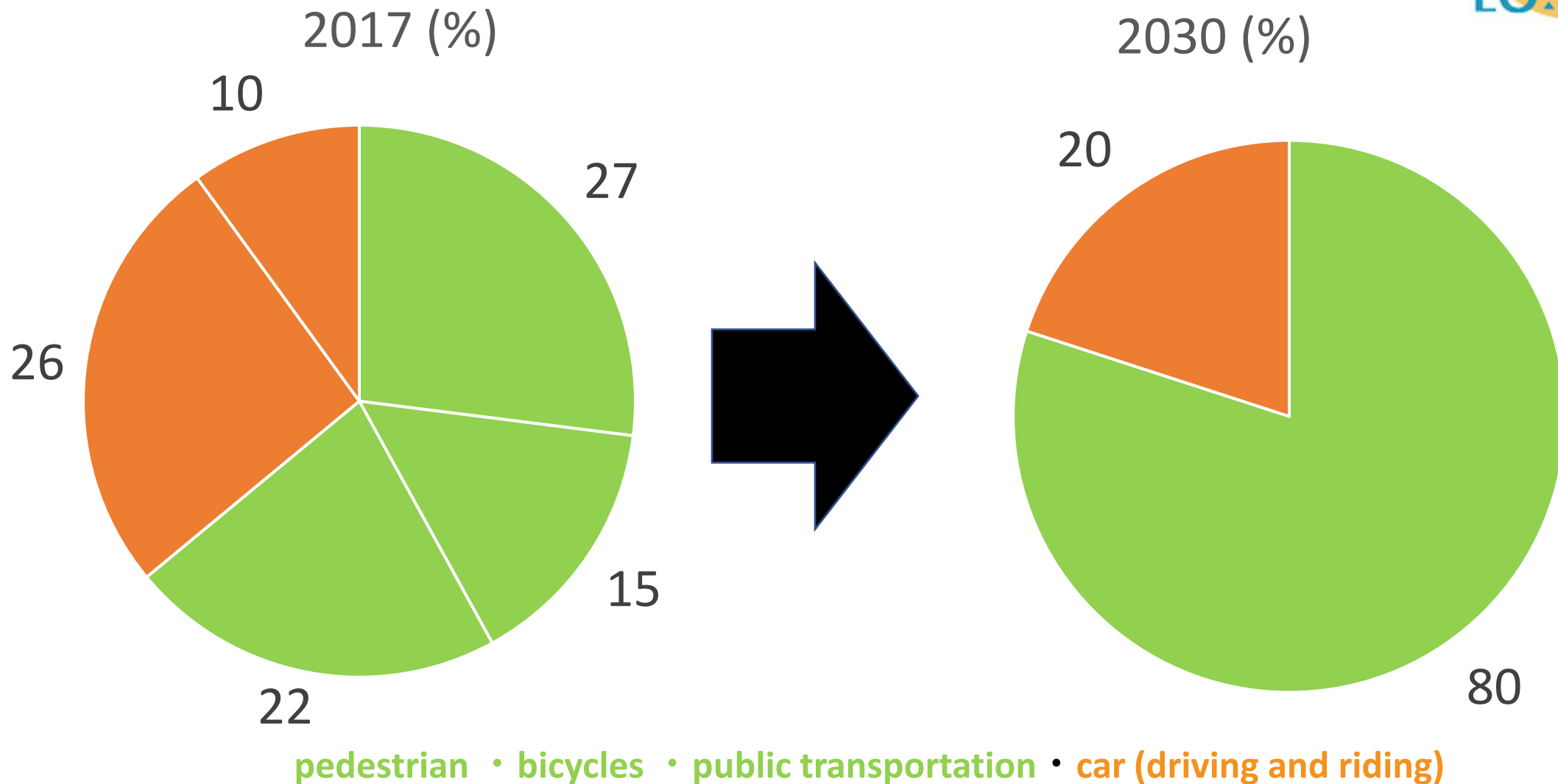


Hamburg
2017



walking • bicycles • car (driving) • car (riding) • public transportation

Let's change the traffic share!



Children

Setting forth on an independent life



- Traveling independently
- Traffic safety education
- Knowing one's neighborhoods
- Interacting with friends
- Exercise and health

→ Maintaining an environment for a future happy life

Aged and disabled Maintaining an independent life



- Traveling independently
 - Not having to rely on others
 - Social participation (culture, events . . .)
 - Interacting with people
 - Exercise and health
- Reducing social welfare burden

Gender equality Making a city for everyone



“Male” travel patterns

- Centered around commuting to work and hobbies
- Many travel alone
- Travel long distances
- Travel to urban centers
- Often driving passenger vehicles

→ The focus of past transportation planning

“Female” travel patterns

- Often for housework or shopping
- Often traveling with children or aged persons
- Take several short, connected trips
- Travel within districts
- Often walking or using public transportation